


*Saturday & Sunday, October 1st and 2nd*
*2011 Pontchartrain Park Playground*

*Gentilly Fest 2011*
*3939 Gentilly Boulevard*
*New Orleans, La 70126*
*www.GentillyFest.com*

**Business Name:**_____
**(Listing in program will be identical to the above)**

**Name: (Mr. Mrs. or Ms.)**_____

**Mailing Address:**_____

**City, State and Zip Code**_____

**Telephone**_____

**Fax**_____

**Email**_____

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**I am interested in the following sponsorship:** _____

| | | | |
|---|---|---|---|
| ***Diamond*** **Builder $20,000** | ☐ | **Restaurant Row $4000** | ☐ |
| ***Platinum*** **Builder $15,000** | ☐ | **Medical Tent $4000** | ☐ |
| ***Gold*** **Builder $10,000** | ☐ | **Gospel Tent $4000** | ☐ |
| ***Silver*** **Builder $5,000** | ☐ | **Kids Village $4000** | ☐ |
| ***Bronze*** **Builder $2500** | ☐ | **Kids Stage $3500** | ☐ |
| ***Copper*** **Builder $1500** | ☐ | **Map Ad $1000-$150** | ☐ |
| **Builder $1000** | ☐ | **Friend of Gentilly $100** | ☐ |

**General Donation: $** ☐

**Payment:I am enclosing a check/money order/cashier's check made out to Gentilly Festival, Inc. in the amount of _____. Please designate in the memo line of the check your level of sponsorship of Gentilly Fest 2011. Our mailing address is Gentilly Fest 2011, 3939 Gentilly Boulevard, P.O. Box #438, NOLA 70126**

**Signature** _____

**Gentilly Festival, Inc. is a 501c3 non-profit organization. All donations are tax deductible to the extent allowed by law.**

**Thank you for supporting Gentilly!**

# *Corporate Sponsorship - Marketing Opportunities*




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| | *Diamond Builder* $20,000 & up | *Platinum Builder* $15,000 | *Gold Builder* $10,000 | *Silver Builder* $5,000 | *Bronze Builder* $2,500 | *Copper Builder* $1,500 | *"Builder"* $1,000 |
|---|---|---|---|---|---|---|---|
| Presenting Sponsor and Opportunity to welcome Festival Guests on Stage | ● | | | | | | |
| Recognition by Festival Emcee | ● | ● | | | | | |
| Logo on Credentials | ● | ● | | | | | |
| VIP Tent Host | ● | ● | ● | | | | |
| Logo/Name on Stage Banners | ● | ● | ● | ● | | | |
| Listed as Sponsor in all Advertising Mediums | ● | ● | ● | ● | ● | | |
| Logo/Name on Signage around the festival | ● | ● | ● | ● | ● | ● | |
| Logo/Name on Festival Flyers | ● | ● | ● | ● | ● | ● | ● |
| Web Site Identification Year Round | ● | ● | ● | ● | ● | ● | ● |
| Backstage Passes | 12 VIP Backstage Passes | 10 VIP Backstage Passes | 8 VIP Backstage Passes | 6 VIP Backstage Passes | 4 VIP Backstage Passes | 3 VIP Backstage Passes | 2 VIP Backstage Pass |

# Tent Sponsorships




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# *(based on availability)*

| | | | |
|---|---|---|---|
| **Kids Village**<br>Your banner will be prominently displayed at the entrance of Kids Village. Listed as sponsor on all advertising mediums. Logo displayed on website. Opportunity for additional advertising in the Kid Village area. | **$4,000** | **Kids Stage**<br>Your banner as sponsor will be prominently displayed across the Kids Stage. Listed as sponsor on all advertising mediums. Logo displayed on website. Opportunity for additional advertising in the staging area of the Kids. | $3,500 |
| **Gospel Tent**<br>Your banner as sponsor will be prominently displayed at the entrance of the Gospel Tent. Listed as sponsor on all advertising mediums. Logo displayed on website. Opportunity for additional advertising in the Gospel Tent area. | **$4,000** | **Medical Tent**<br>Your banner as sponsor will be prominently displayed at the entrance of Medical Tent. Listed as sponsor on all advertising mediums. Logo displayed on website. Opportunity for additional advertising in the Medical Tent area. | $4,000 |
| **Restaurant Row**<br>Your banner as sponsor will be prominently displayed at the entrance/eating area of Restaurant Row. Listed as sponsor on all advertising mediums. Logo displayed on website. Opportunity for additional advertising in the Restaurant area. | **$4,000** | **Advertising on Festival Map**<br>Advertise on our festival Brochure/Map which will be distributed to everyone | $150 - $1000 |

**Friend of Gentilly**
Name listed on festival Brochure/Map as a Friend of Gentilly.
$100